



Robyn T. Williams

Enterprise Legal Strategist | Intellectual Property & Brand Protection | Risk & Growth Counsel

PROFILE

Robyn T. Williams holds the official title of Co-Chair of the Trademark Practice Group and Partner at Devlin Law Firm based in Wilmington, Delaware (U.S.A.). Optimization in her role requires her acumen as an enterprise legal strategist and established leader. Her work centers on protecting and building business value, strengthening legal positions, and guiding business decisions with commercial consequence. She advises clients on protection, enforcement, commercialization, and strategic management of intellectual property, with international work spanning trademark, patent, and copyright prosecution, IP litigation, licensing, brand protection, entertainment law, business counseling, portfolio strategy, and alternative dispute resolution.

Her legal judgment is strengthened by commercial risk experience developed prior to practicing law. Earlier in her career, Robyn evaluated commercial operations, property risk, environmental exposure, insurance posture, disputed claims, loss potential, and settlement strategy. That foundation gives her counsel a practical executive dimension. She understands how legal decisions affect enterprise value, operational exposure, leverage, reputation, capital planning, and institutional position.

EXPERIENCE

Partner, Co-Chair Trademark Practice Group | Intellectual Property and Business Partner Aug. 2016 – Present

Devlin Law Firm - Wilmington, Delaware

As Partner and Co-Chair of the Trademark Practice Group at Devlin Law Firm, Robyn leads with the judgment of an enterprise legal strategist, directing intellectual property prosecution and litigation, advising on portfolio development, brand establishment, and growth related matters for clients whose business value depends on the protection and commercialization of intangible assets.

- Lead IP portfolio strategy with a business first view of asset protection, enforcement, monetization, and licensing; advise clients on how trademark, copyright, patent, and brand assets can be structured, defended, and used to support commercial growth.
- Direct trademark, copyright, and patent prosecution strategy; litigating IP matters before U.S. district courts, TTAB, PTAB, and administrative review forums; align procedural decisions with client objectives, risk posture, and long-term leverage.
- Lead high value dispute strategy as negotiator and settlement strategist, including multimillion dollar settlement matters requiring legal judgment, commercial discipline, and controlled negotiation posture.
- Counsel founders, organizational leaders, business owners, creative professionals, and growth stage clients on business formation, product and service branding, contract strategy, portfolio development, and risk sensitive growth decisions.
- Lead prosecution and litigation teams consisting of paralegals and associate attorneys; train and mentor associates on client judgment, prosecution strategy, litigation execution, matter ownership, and professional standards.
- Build and expand client relationships through pitch leadership, account growth, referral network development, and business generation strategy; originate a seven figure aggregated book of business while supporting broader practice growth.
- Recover intellectual property rights in contested matters, structure portfolios for licensing and monetization, and defend client rights before PTAB and TTAB through strategy informed by legal analysis, business consequence, and forum-specific judgment.

Adjunct Professor, Business Law Aug. 2022 – Jan. 2025

Franklin University / Saudi International University

Delivered collegiate level business law instruction for Franklin University/Saudi International University, preparing instructional materials and applied case content using current legal developments, precedential decisions, and pending litigation to connect legal doctrine with commercial and organizational realities.

Intellectual Property Group Law Clerk / Intern Aug. 2015 – May 2016

Eckert Seamans Cherin & Mellott, LLC — Philadelphia, Pennsylvania

Supported copyright, trademark, patent, and litigation matters; drafted Copyright Office Board of Review appeals, TTAB-related materials, cease-and-desist correspondence, and patent application materials; full-time offer extended.

Due Diligence Team Leader Jul. 2015 – May 2016

Rowan Innovation Venture Fund — Glassboro, New Jersey

Led multidisciplinary due diligence assessments of startups and emerging-growth businesses, addressing legal issues, corporate structure, intellectual property, insurance and risk management, human resources, regulatory compliance, business financials, and real property.

CONTACT

+1 (929) 900-5914
msrobyn.williams@gmail.com
[linkedin.com/in/robymtwilliams](https://www.linkedin.com/in/robymtwilliams)
National / International
Executive Mobility

EDUCATION

Drexel University Thomas R. Kline School of Law
Juris Doctorate

IP and Business Concentrations

University of Houston–Victoria

B.S., Biology

Chemistry Concentration; *magna cum laude*

BAR ADMISSION

New York

CORE STRENGTHS

Enterprise Legal Strategy
Intellectual Property Strategy
Brand Protection
Commercial Risk Analytics
Litigation & Settlement Strategy
IP Portfolio Management
Licensing & Monetization
Business Development
Board Governance
Attorney Leadership

SELECTED IMPACT

Seven-figure book of business
Multimillion-dollar settlements
SCC growth: under \$1M to approx. \$12M
PTAB / TTAB rights defense
IP rights recovery

MEMBERSHIPS

American Bar Association
AIPLA
Federal Bar Association
New York State Bar Association
NYSBA Task Force on Digital Currency

INVENTOR

Vehicle Surveillance and Security System

Summer Associate, Global Patents May 2014 – Dec. 2014

GlaxoSmithKline — Upper Merion, Pennsylvania

Supported senior attorneys in the Global Patents group on USPTO office-action responses, patent drafting, contract analysis, and litigation analysis.

Regional Commercial Risk Analyst Nov. 2006 – Jul. 2013

Verisk Analytics / ISO Insurance Services Office — Jersey City, New Jersey

Conducted commercial risk assessments for manufacturing and non-manufacturing businesses, reviewing insurability, operational hazards, building conditions, fire protection systems, loss potential, and underwriting considerations.

BOARD LEADERSHIP & GOVERNANCE

Former Board Chair, 2019–2025 | Current Board Member

Robyn led the Board of Directors through a defining period of organizational growth, governance modernization, leadership transition, and institutional expansion. She first guided a strategic rebrand to reposition Second Chance Center, Inc. for broader visibility, increased funding capacity, and long-term scale. She then led a substantial policy and governance overhaul, drafting bylaws and organizational policies that helped move the organization from a smaller founder-led nonprofit into a more durable institution with significant regional presence and operating infrastructure.

Her board leadership extended beyond oversight. She helped guide the organization from under \$1M to approximately \$12M, supported capital and fundraising planning, and played a central role in commercial real estate acquisition strategy. Her work included transaction planning, diligence, financing review, negotiation, governance approval, and post-acquisition organizational planning.

Robyn also oversaw the transition from the organization's founder to the current Executive Director, helping facilitate continuity, stability, and confidence during a major transfer of leadership authority. Her effectiveness as Board Chair was reflected in the length and confidence of her service: after she completed the maximum term permitted under bylaws she had helped draft as part of the governance overhaul, the Board approved a temporary amendment allowing her to continue serving beyond the standard term. She remains a Board Member.

Committee Member

SCC Housing Development Committee

Served on the Housing Development Committee, contributing to strategic planning and organizational decision making around supportive housing development. Robyn was instrumental in helping move the organization forward with commercial real estate development tied to supportive housing, bringing governance judgment, real estate strategy, risk awareness, and institutional planning discipline to work that required both mission alignment and execution capacity.

EARLIER CAREER: RISK ANALYTICS, CLAIMS STRATEGY & INSURANCE OPERATIONS

Robyn's earlier career established the commercial-risk foundation that now informs her legal and executive judgment.

Independent Regional Property Adjuster / Insurance Consultant

Residential and Commercial Property Adjuster

Handled complex, environmental, litigated, catastrophe, and large-loss property claims, including settlement work involving more than \$5M in environmental claims.

Specialty Claims Service

Claims Coordinator

Coordinated claim investigations, payment review, coverage analysis, and structural/environmental report review.

Horace Mann Insurance

Houston Area Manager's Assistant

Supported regional insurance operations, production tracking, agent recruiting, budgeting, reporting, and agency administration.

SPEAKING, TEACHING & PROFESSIONAL CONTRIBUTIONS

- Speaker, "Intellectual Property Monetization," Global Legal Forum, The Hague, Netherlands, 2024, 2026.
- Speaker, "Contract Rights and Wrongs," Comic Book Legal Defense Fund, 2021.
- Speaker, "Representing Comic Book Creator Clients," National Academy of Continuing Legal Education, New York Comic Con, 2021.
- Panelist, "The Emperor's New Clothes: Digital Fashion, NFTs, Cryptocurrency, and the New Intangibles," Fordham Law / Fashion Law Institute, 2021.
- Contributor, How to Be a Lawyer: The Path from Law School to Success, Guest Chapter 12, Wiley, 2022.